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MY LITTLE PONY 6

Unfriendly Competition

60#

Premise by: Nick Confalone

Premise: December 8th, 2014

UNFRIENDLY COMPETITION

Premise by Nick Confalone

Rarity has set up her shop in the Manehattan Fashion District, on a bustling street lined with the most popular fashion boutiques in the city. Rarity can't wait to make friends with all the designers around her, eager to join what she envisions to be a community of artists working together to make the world a more fashionable place. When the other designers on the street come for Rarity's soft open, they can't help but comment on her unique technique, construction and general aesthetic sensibility. Rarity is flattered until days later, on a tour through the Fashion District, she discovers all of her same techniques, construction methods, and aesthetic sensibilities being displayed in the windows of her competitors.

Feeling betrayed, and remembering her experience with Surry, Rarity assumes the other designers have stolen her ideas and sets out to win what she sees as a "Fashion War." With the encouragement of Rainbow Dash and Applejack (who know a thing or two about competition), Rarity abandons the notion that she's joined a community of artists and embraces the idea that life in the Big City is a cutthroat battle of survival of the fittest. RD and AJ support Rarity's newfound spirit of competition until things get out of hand: Rarity tries to buy all the buttons, snaps, and zippers in town, she gets caught trying to infiltrate one of her opponents workshops in disguise, she drives herself crazy making entire lines of decoy clothes, etc.

Finally understanding how hurt and betrayed Rarity actually feels, Dash and Applejack convince her to abandon the competition. Rarity needs to design in a way that makes her happy, not to outdo another artist. With the pressure off to win the "Fashion War," Rarity sees for the first time how much the work of her fellow designers has influenced her and puts out a new line for her Grand Opening. Again, the other designers show up, but this time Rarity is able to see (from her own experience) how they are just as inspired by her as she has been by them.